

‘Health and Care in East Sussex: Towards the new normal’

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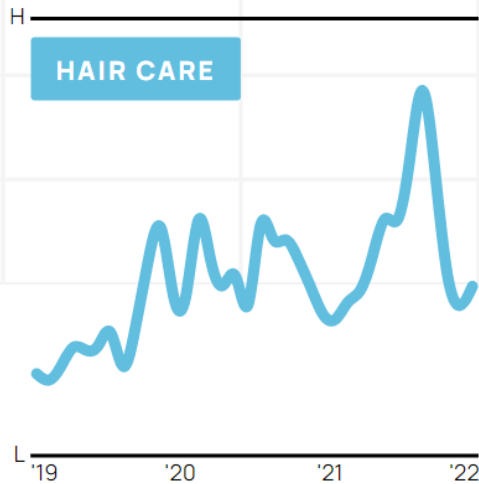
“The new normal is already here. Get used to it”

The era of predictable unpredictability is not going away

Google: shopping interest for various products before and during the Covid-19 pandemic by categorizing them into three search behaviour patterns: Normal, Unusual, and New Normal.

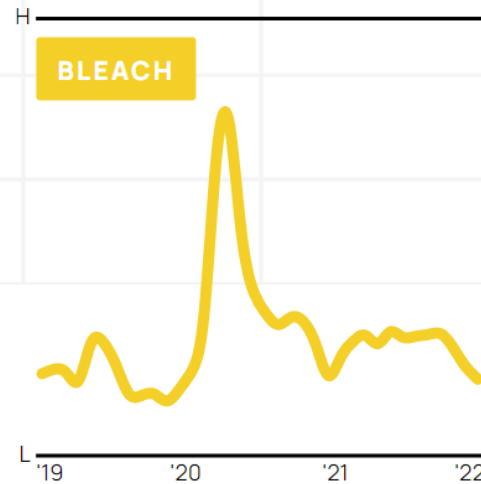
New Normal

Search interest increased during the pandemic and remains high



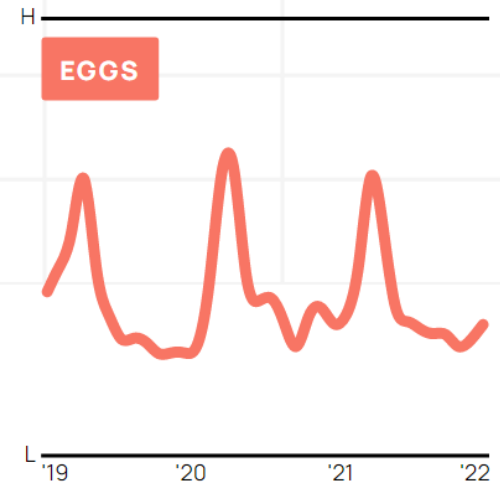
Unusual

Search interest increased during the pandemic, but has returned to normal



Normal

Search interest remains relatively unaffected by the pandemic



New normal, unusual, normal

- New normal
 - Workforce pressures across health and social care (Pandemic / Brexit)
 - unprecedented political and public interest in the social care sector
 - Digital - GP rounds in care homes; on-line assessments; virtual networks; connecting families via Zoom
 - Mental Health - impacts of lockdown; lack of social integration
 - Emotional well-being is compromised as a result of discouraged physical interactions
 - Disproportionate impact of Covid19
 - New ways of delivering care e.g. day services - outdoors, sunset sessions

New normal, **unusual**, normal

- Unusual
 - Numbers of people who passed away
 - Care provider challenges - cleaning, infection, prevention and control, meals, auxiliary support
 - Levels of absence - staff self isolating
 - Guidance / restrictions (e.g. care home visiting)
 - PPE
 - Services ceased to operate e.g. day care

New normal, unusual, **normal**

- Normal
 - Principles of delivering safe, person centred, good quality services
 - Ambition around health and social care integration to improve outcomes for local people
 - Need to provide information, advice and to communicate effectively with patients, carers and families
 - Ambition around working with East Sussex patients, carers and residents to help share the future

In other news...



Reforming the Mental Health Act

January 2021



People at the Heart of Care
Adult Social Care Reform White Paper

CP 168 Published December 2021



Children and Families Act 2014



Mental Capacity Act 2005

The Health and Social Care Act 2008



Care Act 2014



Health and Social Care Act 2012

CHAPTER 7

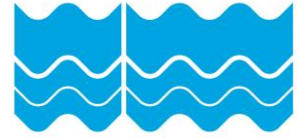


Autism Act 2009



BUILD BACK BETTER.

Our plan for health and social care



Shaping the new normal

- Build on improvements in joint working - Enhanced health in care homes; Primary care support; Multi-disciplinary team support; end of life care; oral health; digital developments; vaccination programmes
- Accelerate digital solutions for people who want to use them
- Stronger relationships with care providers - 270 bulletins ; virtual provider huddles; practical support
- Opportunity to review how services are delivered
- More dynamic response - hubs; clinically vulnerable
- Mental Health impact
- Adult Social Care Strategy
- What is important to patients, families and carers

Helping to shape the future

- Adult Social Care Strategy
- Citizens Panel
- Disability Rights Reference Group
- Learning Disability Partnership Board
- Inclusion Advisory Group
- VCSE Alliance
- Sussex Health and Care Partnership Public Engagement Strategic Approach

Final thoughts..

- If we would like to come out of this crisis stronger, more resilient, and ultimately more equitable, groups that have been historically marginalised and disproportionately impacted by coronavirus must be given the power to shape the new normal.
- Unfortunately the people who represent the reason *why* the world needs reimagining in the first place, are the people disproportionately affected by the crisis
- At a time like this, though, who has the time, resources, and headspace to “imagine their world anew”?
- *Listen* to what people need and *give* what you can